



TURISMO
TEAM

STRATEGIC CONSULTING AND INNOVATION

NEW IDEAS AND A STRONG EXPERIENCE

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● WELCOME TO TURISMO TEAM

Over 30 years of experience within the Communication and Tourism sector confirm us that we can be the key partner for your business expansion.

Turismo Team is based in Latin America to create a partnership with international companies looking to expand commercial and institutional links in the region.

Representation, Promotion and Trainee are our tasks that will connect companies with the Latin American leisure and corporate travel market.

With a recognized and productive international experience, our staff integrates traditional and innovative tools to conduct our customers to achieve goals in the regional leisure and corporate market.

Our international experience allows us, in addition, to open new markets and opportunities to Latin American public and private tourism players in Spain and Germany.

We are in a world of interesting places and new challenges that will demand globally and in the region we best know a market intelligence that will differentiate our customers from competitors. We want to be your partner in the global market.

Turismo Team will conduct you in each stage of the way to identify new opportunities, build solid contacts and expand your business proposals to different parts of the region you have never considered.

We believe in what we do and we are passionate about it. We invite you on the next pages to find out who we are, what we offer, and you will see that with us challenges are achievable.



TURISMO
TEAM

HELLO! WE ARE GABRIELA MARINELLI AND RUBEN WERTHEIMER

We have formed Turismo Team because we believe strongly that our more than 30 years experience in the Media-and Tourism Industry contributes to a vision that extends the possibility to promote destinations and Travel and Tourism companies. Additionally our engagement generates new business opportunities.

Central in the tasks we develop are our own experiences. We never forget that people may have different likes and tastes. Under these criteria we select our collaborators.

We all work with a common value: the lifelong enthusiasm knowing and experiencing countries, regions, people and cultures that enables us to learn loving and valuing diversity, and get wide different aspects about the multiple destinations we can find in the world.

Furthermore, our professional knowledges and trajectory added to the permanent curiosity which is a central value, give us the possibility to create offers through less conventional but more direct channels. These wide diverse proposals that you and us as a team will create for segmented targets, interests, experiences and concerns.

Turismo Team wants to be your partner for opening and adding more innovative and sophisticated opportunities.





ABOUT US



Gabriela Marinelli

My professional background is in Social Communications and as a TV producer and director for many years. In the 90 'ies I took control of the Public Relations and Image department at Multimedios America 's Vice President office. During that time I had the opportunity to increase my vision about communications by the implementation of skills and tools I received during Marketing trainings with many international gurus. Both, the professional and academic activities, helped me to make positive contributions to the image building for companies and organizations. Turismo Tv, Argentina 's Museum of Tourism for the Museum of Tourism are personal projects I carried forward while working at a lot of consulting developments for companies, associations and organizations. I invite you to take a look at my professional background in [my Linkedin profile](#).



Ruben Wertheimer

I work for the Tourism Industry since more than 35 years, when I began as a commercial manager for Lufthansa based in Buenos Aires. I founded RRWW Comunicaciones, a PR company created to support destinations and Tourism Industry companies. After that I was manager for Latin America for Airline Information, a US based company focused on the events organization and consulting activities in commercial solutions for airlines and airline suppliers. I am consultant for Lufthansa City Center, Caribbean Tours and Germany 's Tourism FVW Media Group for which I identify opportunities for new business and accelerate the development in Latin America. You can find my detailed professional background [in Linkedin](#).

OUR CONSULTING ACTIVITIES

Regional and global customers trust in our consulting activities for positioning and increasing the interest to destinations and companies at the Latin American leisure and corporate market.

In a world of interesting places and new challenges we propose through a variety of channels to be our customers partners showing the advantages that makes them different to other competitors.

Our proposal is to facilitate the ways to expand business in the markets we know, to connect with the appropriate traveler segments and to maintain permanent contact to associations, companies and other public and private players.

We know to bring our customers closer to different market segments due to our excellent and proven expertise in the global travel and tourism markets, mass media and new technologies.

Travelling, knowing new destinations, being back with new motivations will continue to be the Tourism Industry engines. Turismo Team is your partner for opening and adding more innovative and sophisticated opportunities

We will be happy to be in contact with you!



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MANY THANKS!
TURISMO TEAM

CONTACT WITH US

turismoteam@turismoteam.com